

# Table of Contents

1. Disclaimer .....	4
2. About the Author .....	5
3. Why write this book? .....	7
4. How to use this book.....	9
5. What is the TD Scholarship looking for? .....	10
5.1 Leadership .....	10
5.2 Initiative.....	10
5.3 Innovation .....	11
5.4 Social impact.....	11
6. 600 word community leadership essay .....	12
6.1 Why you got involved .....	12
6.2 Whether and how your involvement shows initiative and innovation.....	13
6.3 The way your efforts have strengthened others.....	15
6.4 How long you have been involved .....	16
6.5 What you think the long-term impact will be .....	16
6.6 How your community has affected you .....	17
6.7 In addition, include a brief description of the range of your other community activities.....	18
7. Tips for the essay .....	19
10.1 Selecting your examples .....	19
10.2 Write with conviction .....	20
10.4 Tell a story.....	21
10.5 Cut excess words by writing with purpose .....	21
10.6 Show quantifiable examples of success .....	22

8. Sample winning essay ..... 23

    8.1 Introduction to my sample essay..... 23

    8.2 My sample essay and my own feedback..... 24

    8.3 Constructing your essay and feedback ..... 26

9. Completing the application form ..... 27

    9.1 Career / occupational Interests..... 27

    9.2 Outstanding community leadership..... 27

    9.3 Extracurricular activities & work experience ..... 28

10. Letters of recommendation ..... 29

    10.1 Selecting your referees ..... 29

    10.2 Asking and supporting your referees..... 29

11. Conclusion ..... 31